

MATTHEW LANGFORD

GRAPHIC DESIGNER & ILLUSTRATOR

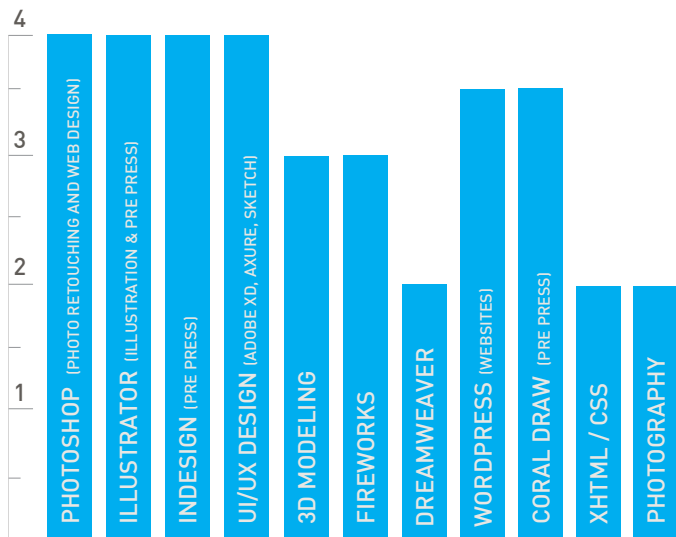
PERSONAL STATEMENT:

I am a mid/senior brand identity, prepress, illustrator, web UI/UX and motion graphics designer, with a knack for creating innovative visual identities over all mediums. As a designer, I am a problem solver at heart and strive to deliver effective design solutions of the highest standards.

Additionally my passions are photography, art and 3D modelling. I am fluent in English and Afrikaans and have gained experience in dealing with all kinds of clients during the past 12 years working in the industry.

SKILL SET:

Below is a graph indicating my skill levels of the different programs and scripting languages I have worked with.



1 - Beginner | 2 - Intermediate | 3 - Advanced | 4 - Expert

Whilst working for Mammoth Digital & The Formula, I worked on designs for many noteworthy clients. Work such as websites, advertising banners, newsletters, brochures and artwork for social media profiles.

NOTABLE CLIENTS:

- FIAT South Africa
- Ratanga Junction
- Ads 24
- Ombudsman
- The Bed Centre
- Bridgeways
- Goodhope FM
- 5FM
- Brandhouse
- Praekelt Consulting
- Old Mutual
- SABC 3
- Celebration
- Tarleys
- Synthetic Lawn
- Build It

AVAILABLE FOR:

HIRE & FREELANCE WORK



WEBSITE:

www.milkyway.agency/matthewcv



MOBILE:

+27 (0)63 317 2096



E-MAIL:

matlan01@gmail.com

ADDITIONAL INFORMATION:

I have my own transport and am a South African citizen, I enjoy learning new related skills and enjoy working in a team I can grow with, or individually, as the project requires.

EDUCATION:

MULTIMEDIA & DESIGN - Advanced Diploma (2005-2007)

City Varsity School of Media Arts - Cape Town

On completion of the 3 year course, I had gained exposure to all aspects of design, including media design (web) and advertising, prepress design, 3D modelling, motion graphics, packaging and photography. The completion of the course earned me a advanced diploma.

WORK EXPERIENCE:

Mammoth Digital Web Development (2008 - 2012)

I was exposed to design of websites, online advertising banners, website maintenance and prepress design jobs. While working there I learned a great deal about design and dealing with clients and the industry.

www.mammothdigital.co.za

Knack Digital (March 2012 - June 2012, 3 month contract)

I was commissioned to help with a few online marketing design jobs during the contract period.

Contact Piet Alberts - 084 3069 462

piet@knackdigital.com

www.knackdigital.com

The Formula (July 2012 - Present)

Website design, UI/UX Design, marketing conceptualization, Word Press Development, prepress design and creative direction.

Contact Garth Dahl - 082 379 8971

garth@theformula.co.za

www.theformula.co.za

Freelance Work

I have been freelancing for the past 2 years, doing design jobs, from setting up and maintaining websites to helping out with prepress jobs for commercial print houses.